



1. User Privacy Policy

1.1 This Privacy Policy outlines how AlliancePay collects, uses, stores, shares, and protects Users personal data for the purposes stated herein. This policy details how AlliancePay, as data processor, collects, processes and uses the User's personal data. This Policy shall apply to AlliancePay Customers, users of AlliancePay's website and all related services ("Users").

2. About AlliancePay

2.1 AlliancePay is a digital payment platform offering a comprehensive suite of solutions for modern e-Commerce. AlliancePay prioritizes responsible data handling and complies with industry regulations and the provisions of Nigerian Data Protection Act, 2023 ("NDPA")

3. Definitions:

3.1 Within the context of this Policy, "personal data" means any information that can identify a User including: name, identification number, bank information, phone number, location data or any other factor that is personal to the User. "User" means any person, both natural and juristic person that uses or subscribes to AlliancePay product or visits its websites. Anonymous information shall not be considered personal.

4. Scope and Consent

4.1 By Using or subscribing to AlliancePay services/products, the User consents to this Privacy Policy and thereby allows AlliancePay to have access to the User's personal data and to processes same in the course of AlliancePay's business and service delivery as may be necessary and expedient unless otherwise stated in a contract.

5. Collection of Personal Information

5.1 AlliancePay shall collect User's personal data, which includes; name, email, phone number, address, financial details, location data, device information and any other information that would be required to facilitate AlliancePay Services. These data could be collected electronically upon the use of the website or services, or manually when the User visits AlliancePay physical Office. AlliancePay could obtain information from third parties but not without the consent of the data subject or User.

6. AlliancePay's Purpose for Data Collection.

6.1 AlliancePay shall utilize User's data collected for all or any of the following purpose:

- Provide AlliancePay services and customer support.
- Process transactions and send notifications.
- Verify User's identity.
- Resolve disputes and troubleshoot problems.
- Manage risk and prevent fraud.
- Improve AlliancePay's services and customize User's experience.
- Market AlliancePay's products and services.

- Comply with legal requirements
- Any other purpose as may be necessarily incidental to any of the purposes stated herein.

7. Protection and Storage of Personal Information

7.1 AlliancePay shall protect, preserve and store collected data using physical, technical, and administrative security measures in compliance with NDPA.

8. Sharing Personal Information

8.1 The User consents that AlliancePay may share User's information with:

- Other AlliancePay entities/affiliates for joint services and to prevent fraud.
- Third-party partners for specific purposes (e.g., fraud prevention, shipping).
- Law enforcement or government officials as required by law.
- Other third parties with User's consent.

9. Cross-Border Transfers

9.1 AlliancePay shall take appropriate measures to protect personal data when it's transferred across borders.

10. Customer Data Protection Rights

10.1 Users have the right to:

- Access your personal information.
- Rectify inaccurate information.
- Erase data under certain conditions.
- Restrict processing of data.
- Object to processing
- Request data portability.

11. Cookies and Similar Technologies

11.1 AlliancePay may use cookies and similar technologies to recognize users, customize his experience, and measure performance. Users can choose to decline cookies, but this may affect the user's efficient use of AlliancePay's services.

12. Third-Party Websites

12.1 This policy applies to AlliancePay only. Other websites linked or may be linked to AlliancePay have their respective privacy policies and AlliancePay shall not be liable for any data breach emanating therefrom.

13. Withdrawal of Consent

13.1 By using our services, the User consents to the collection and use of his/her personal data as described in this policy and a user has the right to withdraw his consent at any time by contacting and communicating his withdrawal to AlliancePay.

14. Right to Changes or Update Privacy Policy

14.1 AlliancePay reserves the right to update this policy periodically and the Users shall be duly notified of all significant changes electronically.

Contact Information

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